



CALIFORNIA COMMUNITY COLLEGES

CHANCELLOR'S OFFICE

MEDIA ADVISORY

July 19, 2017

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California Community Colleges Launches New Campaign Focused on more than 200 Career Education Program Offerings

State lawmakers join college system to promote hands-on training and learning

WHAT:

The California Community Colleges launches new campaign, aimed at prospective students, both high school students and adult students, as well as parents, counselors, employers, and other stakeholders to promote the benefits of California Community Colleges Career Education as an affordable, accessible pathway to a rewarding, good-paying career.

The launch event will feature Career Education program demonstrations from Greater Sacramento Area colleges and California Community Colleges Partners in the Business Community.

WHO:

- Eloy Ortiz Oakley, Chancellor, California Community Colleges
- Van Ton-Quinlivan, Vice Chancellor, Workforce and Economic Development Division
- Jim Mayer, President & CEO, CA FWD
- Rebecca Miller, Political Director, SEIU-UHW
- Nicole Rice, Policy Director, Government Relations, CMTA
- Cassandra H.B. Jennings, CEO, Greater Sacramento Urban League
- Shannon Tickner, Client Services Manager, MGO, Career Education Graduate
- SkillsUSA Champions – Butte College Students

WHEN:

Thursday, July 20, 2017 at 9 a.m.

WHERE:

State Capitol

North Steps (L Street side)

Sacramento, CA 95814

- more -

VISUALS:

Career Education Demonstrations and Booths Featuring:

- Virtual Reality Welding- Yuba City College
- CCC Maker Project - Sierra College, Folsom City College, and Sacramento City College
- Alternative energy college partnership by JLM Energy
- [I Can Afford College Campaign](#)
- [Here to Career](#), mobile application developed by the Foundation for California Community Colleges, California Community Colleges Chancellor's Office and Young Invincibles
- [Associate Degree for Transfer Program](#)
- iHeartRadio (Music and prize giveaways)
- And more!

For more information on California Community Colleges Career Education programs, visit CaliforniaCareerEducation.com.

The event will be streamed on Facebook Live at [Facebook.com/CACommColleges](https://www.facebook.com/CACommColleges) and live tweeted at [Twitter.com/CalCommColleges](https://twitter.com/CalCommColleges)

The California Community Colleges is the largest system of higher education in the nation composed of 72 districts and 114 colleges serving 2.1 million students per year. Community colleges supply workforce training, basic skills education in English and math, and prepare students for transfer to four-year institutions. The Chancellor's Office provides leadership, advocacy and support under the direction of the Board of Governors of the California Community Colleges. For more information about the community colleges, please visit <http://californiacommunitycolleges.cccco.edu/>, <https://www.facebook.com/CACommColleges>, or <https://twitter.com/CalCommColleges>.

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Note to Editors: Photos will be available upon request following the event.